

FOR IMMEDIATE RELEASE
October 8, 2009

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Credentialed Media Are Invited to Attend



Press & Media Release

WOLF AWARENESS WEEK 2009

KEYNOTE SPEAKER – BOB LANDIS
EMMY AWARD-WINNING WILDLIFE CINEMATOGRAPHER
A CELEBRATION OF YELLOWSTONE

JULIAN, Ca. – On Saturday, October 10, 2009, the California Wolf Center will be celebrating Wolf Awareness Week with two special programs featuring Bob Landis, Emmy Award-winning wildlife cinematographer.

The day will consist of two SOLD OUT events including an afternoon program from 12 – 2:30 p.m. and an evening event from 4:30 – 8:30 p.m. The evening celebration features delicious catered fare, music, an exciting live auction, and a tour of the Wolf Center that includes rare evening observation of the historic Denali pack.

SPECIAL VIEWING. Guests at the afternoon program will enjoy rare footage of a black wolf in Yellowstone National Park while Bob Landis shares personal insights into wolf observation and his filming experience over the past 40 years.

Guests at the evening program will enjoy a *premier of CLASH: Encounters between Bears and Wolves*, the latest film from Bob Landis. CLASH is a co-production between WNET/ NATURE and National Geographic Television. It will air on PBS's NATURE in early 2010. The showing at the California Wolf Center will be the second US showing and the first in California. Projected in High Definition, this 52-minute program has many unique sequences showing interactions between grizzlies and wolves. The film illustrates that these two species, although both top predators in Yellowstone, live very different lives. Other animals found in Yellowstone round out a look at the complete ecosystem that is Yellowstone National Park after the wolf reintroduction in 1995.

##MORE##

INTERVIEWS AVAILABLE. Bob Landis, Emmy Award-winning wildlife cinematographer, will be on-hand for both day and evening programs to answer questions and discuss some of his never before seen footage from Yellowstone National Park. The evening program will also feature the California premier of his new grizzly bear and wolf film.

Landis began his career as a rank amateur filming wildlife in Canada with his father. Through the years, his hobby has turned into a passion for recording unique animal behavior. In 1993, he retired from high school math teaching to pursue wildlife film making fulltime. Since then he has coproduced seven major documentaries and worked on several others. Among these productions is *WOLF PACK* a program which won the *Emmy for best Science documentary in 2003*. His last production, *IN THE VALLEY OF THE WOLVES*, first aired on PBS's Nature in the fall of 2007. Landis now lives in Gardiner, Montana where he films wildlife in Yellowstone on a daily basis.

The California Wolf Center is a 501 (c)(3) non-profit education, conservation, and research center located in Julian, California and dedicated to increasing understanding of all North American wildlife by focusing on the role of the gray wolf in ecosystems. In addition to being a participant in the Mexican Wolf Species Survival Plan, the California Wolf Center offers educational programs to the general public and dedicated programs called Wolf Encounters for students K - 12. The Center also supports on-site behavioral research as well as field research in wolf behavior, biology, and ecology. For more information about the California Wolf Center, visit our website at www.californiawolfcenter.org.

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